

T W E L F T H   A N N U A L



REIMAGINE

Join CASA of Los Angeles as we reimagine how we show up for children and families impacted by LA County's overburdened child welfare and juvenile justice systems, to ensure they have equitable access to the services and support needed to thrive.

Gala

Just Showing Up Is Extraordinary

Friday, May 10, 2024 | The Beverly Hilton



## ABOUT CASA OF LOS ANGELES

CASA of Los Angeles mobilizes community volunteers to take action and advocate for children and families impacted by LA County's child welfare and juvenile justice systems. Through an intentional, restorative and culturally relevant lens, we train committed, consistent and caring adults who provide equitable access to resources and life-affirming connections.

CASA volunteers get to know the children and their circumstances, show them that someone cares, advocate for their best interests, encourage them to grow to their fullest potential, and become involved in key issues in their life.

*"My CASA has made a huge impact on my journey due to the fact that she is not only considerate of me, but of my family as well. She has shown me how to communicate with my family during great and troubling times. Family is vital to me."*  
—Elise, CASA youth







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## ABOUT THE EVENT

CASA of Los Angeles  
12th Annual Reimagine Gala  
May 10, 2024 | The Beverly Hilton

Join CASA of Los Angeles as we reimagine how we show up for children and families impacted by LA County's overburdened child welfare and juvenile justice systems, to ensure they have equitable access to the services and support needed to thrive. On the 12th anniversary of our biggest event of the year, we are excited to hold this year's gala at the Beverly Hilton.



## HONORING



**David Stein**  
CASA Lifetime  
Achievement Award



**She Ready  
Foundation**  
Reimagine Award



**Congresswoman  
Sydney Kamlager-Dove**  
The Karen Bass Award



**Amazon MGM Studios**  
Bob Frandzel Community  
Service Award



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## SPONSORSHIP LEVELS

**FOR EVERY \$5,000 RAISED WE CAN SUPPORT ONE CHILD PER YEAR**

Your participation in the gala allows us to make a significant impact toward reaching our goal of supporting more children in the foster care system this fiscal year with CASA advocacy.

### Underwriter

**\$100,000**

Help us reimagine advocacy for children and families impacted by LA County's overburdened child welfare and juvenile justice systems so that they can have equitable access to support and services to thrive.

- Recognition as Underwriter in all aspects of the evening including three (3) most preferred tables of ten and:
- Full screen Underwriter ad in the digital tribute presentation
- Logo projection during event
- Logo in print, digital and all event materials and event webpage
- CASA/LA will create social media template for Facebook, Twitter and Instagram posting promoting you as the Underwriter.

### Patron

**\$50,000**

Help us continue to organize community volunteers and partners who take action to ensure our children and families receive equitable access to resources and life-affirming connections.

- Prominent recognition in all aspects of the evening including two (2) most preferred tables of ten and:
- Full screen Patron ad in the digital tribute presentation
- Listing in print, digital and all event materials and event webpage
- CASA/LA will create social media template for Facebook, Twitter and Instagram posting promoting you as a Patron.

### Benefactor

**\$25,000**

Join our fight to change our youth justice system so children who are dually involved are given restorative support to exit the juvenile justice system.

- Prominent recognition in all aspects of the evening including one (1) most preferred tables of ten and:
- Full screen Benefactor ad in the digital tribute presentation
- Listing in print, digital and all event materials and event webpage



**MORE  
SPONSORSHIP  
LEVELS >**





## SPONSORSHIP LEVELS

### Co-Conspirator

\$12,000

Help us envision a Los Angeles in which all children and families impacted by the foster care system have equitable access to healthcare, education and a stable home.

- One (1) preferred table of ten and:
- Full screen Co-Conspirator ad in the digital tribute presentation
- Listing in print, digital and all event materials and event webpage

### Advocate

\$6,000

Support young women in foster care who are expecting and parenting youth so they can receive support to break generational cycles of child welfare involvement.

- One (1) table of ten and:
- Full screen Advocate ad in the digital tribute presentation
- Listing in print, digital and all event material and event webpage

### Changemaker

\$3,000

Support youth who are transitioning out of foster care so they are equipped to have a successful transition to adulthood.

- Four (4) preferred tickets and:
- Full screen Changemaker ad in the digital tribute presentation
- Listing on invitation (if committed prior to printing)

### Ally

\$1,500

Join our fight to change how we show up for children in foster care through a restorative and culturally relevant lens so families can stay together.

- Two (2) preferred tickets
- Full screen Ally ad in the digital tribute presentation.
- Listing on invitation (if committed prior to printing)



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Reserve your  
sponsorship  
**HERE**



"I'm in the system. I've been in the system. Our voices don't get heard as an individual. If I didn't have a CASA volunteer honestly I'd be a little lost. That's someone to hear your voice. To be your voice. To echo your voice."  
—JUNIOR, AGE 16

"One person can be the tipping point that turns a life in a positive direction. Without that little nudge, that child's life can take the opposite direction. If you can help change their trajectory where the youth feels like they might have a chance, maybe they have somebody in their corner, maybe they have someone who believes in them and believes them to be of value, that can change everything."  
—SAM, CASA VOLUNTEER

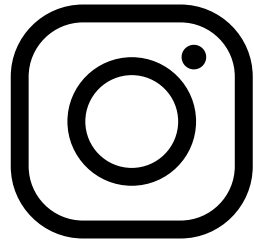




10,721

followers on  
Facebook

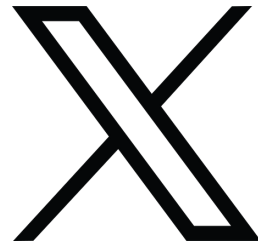
@casaofla



8,600

followers on  
Instagram

@casa.la



3,260

followers on  
Twitter

@casaofla



3,786

followers on  
LinkedIn

CASA-of-Los-Angeles



12,601

monthly new user  
visits on website

CASALA.org/GALA

# #ReImagineGala #CASAofLA



## CONTACT US

For sponsorship opportunities please contact:

**Marie Carpenter**

MCarpenter@casala.org

(323) 859-2888 x6328

**Kim Goldman**

KGGoldman@casala.org

(323) 859-2888 x6560

Or purchase sponsorships and tickets online at  
[www.casala.org/gala](http://www.casala.org/gala)

CASA of Los Angeles  
 Edmund D. Edelman Children's Courthouse  
 201 Centre Plaza Drive, Suite 1100  
 Monterey Park, CA 91754

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#CASALAreimagineGala #ReimagineChildAdvocacy

## PAST AND PRESENT SPONSORS



J.P.Morgan



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